## Passing on your Family's Wealth - Part I

Many Keystone clients are living off of dividends (not touching principal). Let's say you would like your children and grandchildren to continue living only on the dividends for the next 70 years. What would that look like? Over the next several months, we will consider this question.

## What Has Happened in the Past 70 Years?

On the last 2 pages is a list of important global events that have happened each year since 1952 (70 years ago). It has been quite a 70 years, hasn't it? Sometimes when we are tempted to think "things are different this time," we only have to look back at history to see that something similar has likely already happened.

## How About an Investment Made 70 Years Ago?

Assume we have $\$ 2$ million and would like our children and grandchildren to live off the dividends but not principal. What would that have looked like over the past 70 years?

First we need to consider inflation.

Consumer Price Index (CPI) in December $1952=26.70$
Consumer Price Index (CPI) in December 2022 = 296.797
(You read that correctly.)

The cost of living is now over 11 TIMES what it was in 1952.

Value Today $=\$ 2$ million
Inflation adjusted 1952 = \$179,921

## So \$2 million today is equivalent to \$179,921 in 1952.

Let's assume we invested $\$ 179,921$ in the S\&P $500^{\circledR}$ on $12 / 31 / 1952$. What would it be worth today?

|  |  |  | Yearly <br> Increase |
| :--- | :---: | :---: | :---: |
| Dividends | $\mathbf{1 9 5 2}$ | $\mathbf{2 0 2 2}$ | $5.67 \%$ |
| Principal * | $\$ 179,921$ | $\$ 26$ million | $7.36 \%$ |
| Inflation Index | 26.70 | 296.797 | $3.50 \%$ |
| * Assumes dividends were spent |  |  |  |

Note the following:

- Each year you would now be collecting more than 2 times your initial investment (\$453,154 vs. \$179,921 invested).
- Over time, we would expect principal to increase approximately at the rate dividends have increased. Over this particular 70-year period, principal rose slightly faster than dividends ( $7.36 \%$ vs. $5.67 \%$ per year).
- Dividends increased over 2\% per year more than inflation (5.67\% v. 3.50\%)
- Note the wonders of compounding. An investment of $\$ 179,921$ in 1952 would have grown to approximately $\$ 26$ million compounded at only $7.36 \%$ per year.


## Next Month Preview...

We will continue this discussion with a projection of what $\$ 2$ million invested for the NEXT 70 years might look like for your family.

| YEAR | EVENT | DESCRIPTION |
| :---: | :---: | :---: |
| 1952 | First Hydrogen Bomb Test | U.S. detonated 67 tests in Marshall Islands |
| 1953 | The Dawn of DNA | Double helix |
| 1954 | Brown vs. Board of Education | Segregated schools unconstitutional |
| 1955 | Parks Starts a Movement | Rosa Parks; Montgomery, AL |
| 1956 | Hungary Suppressed | Russia invades |
| 1957 | The Little Rock Nine | Federal troops Central High |
| 1958 | U.S. Launches First Satellite | Explorer I three months after Sputnik |
| 1959 | Castro Takes Over Cuba |  |
| 1960 | Lunch Counter Sit-in | Greensboro, NC; 6-month protest |
| 1961 | Berlin Wall Built |  |
| 1962 | Cuban Missile Crisis |  |
| 1963 | JFK Assassinated | Oswald in Dallas, TX |
| 1964 | LBJ's "War on Poverty" | Start of Medicare |
| 1965 | Civil Rights Turns Violent | Edmond Pettis Bridge in Selma, AL |
| 1966 | Mao Purges Rivals | Cultural Revolution |
| 1967 | Six-Day War | Israel takes Gaza, West Bank and Golan Heights |
| 1968 | King Assassinated | James Earl Ray in Memphis, TN |
| 1969 | Landing on the Moon | Armstrong, Aldrin and Collins |
| 1970 | War in Asia Widens | U.S. invades Cambodia |
| 1971 | Pentagon Papers | Published by NY Times |
| 1972 | Nixon Goes to China |  |
| 1973 | Roe v. Wade |  |
| 1974 | Nixon Resigns Out | Watergate |
| 1975 | Saigon Falls | U.S. dead from war - 58,202 |
| 1976 | The Concorde Changes Air Travel | First time faster than speed of sound |
| 1977 | Rise of the PC | Apple II and Radio Shack TRS-80 |
| 1978 | Cult's Mass Suicide | Jim Jones; More than 900 die |
| 1979 | Islamic Republic Born in Iran | Ayatollah Khomeini |
| 1980 | Reagan Elected | Was oldest President at age 69 |
| 1981 | AIDS Impacts America | Estimated 35 million have died worldwide |
| 1982 | Mexico Triggers Regional Debt Crisis |  |
| 1983 | The Internet is Born |  |
| 1984 | Chemicals Kill Thousands in India | Bhopal |
| 1985 | Reagan, Gorbachev Meet | Geneva |
| 1986 | Shuttle Tragedy | Challenger and Christa McAuliffe |
| 1987 | Stock Market Tanks | Dow falls $22 \%$ in one day |


| 1988 | When the U.S. Armed Iran | Oliver North |
| :---: | :---: | :---: |
| 1989 | The Berlin Wall Falls |  |
| 1990 | Democracy in Poland | Lech Walesa |
| 1991 | America Goes to War in Middle East | Operation Desert Storm |
| 1992 | Cold War Ends | George H. W. Bush and Yeltsin |
| 1993 | The EU Becomes Reality |  |
| 1994 | Amazon.com is Born |  |
| 1995 | Domestic Terror Strikes Oklahoma | Timothy McVeigh and Terry Nichols |
| 1996 | The Dawn of Cloning | Dolly the Sheep |
| 1997 | Machine Tops Chess Champ | Deep Blue defeats Kasparov |
| 1998 | The Age of Google Begins |  |
| 1999 | NATO's First Independent Strike | Kosovo |
| 2000 | International Space Station Opens |  |
| 2001 | 9/11 | Nearly 3000 killed |
| 2002 | Homeland Security |  |
| 2003 | U.S. Crushes Iraq | Shock and Awe |
| 2004 | Facebook Founded | By 23-year-old student |
| 2005 | Katrina Overwhelms New Orleans |  |
| 2006 | Hussein Executed | 3 years after pulled from hole |
| 2007 | The iPhone | 2.3 billion sold |
| 2008 | Dow Plunges | Subprime mortgage crisis |
| 2009 | America's First African American President |  |
| 2010 | Catastrophic Oil Spill | Gulf of Mexico; 3 million barrels of crude |
| 2011 | Bin Laden Killed |  |
| 2012 | The "God Particle" is (Probably) Discovered | Higgs Boson |
| 2013 | Snowden Reveals Secrets | Now resides in Russia |
| 2014 | Russian Bear Bites Ukraine | Crimea |
| 2015 | NASA Flies by Pluto | New Horizons spacecraft |
| 2016 | Trump Elected |  |
| 2017 | Hurricane Triple Whammy | Harvey, Irma, Maria |
| 2018 | Wildfires | California; 18,500 homes destroyed |
| 2019 | Hong Kong Protests |  |
| 2020 | COVID-19 |  |

Source: USA Today

## Passing on your Family's Wealith - Part II

## Review from Last Month...

In our previous post, "Passing on Your Family's Wealth - Part I," we reviewed what would have happened if you had invested \$179,921 (\$2 million in today's dollars) in the S\&P 500®.

|  |  |  | Yearly <br> Increase |
| :--- | :---: | :---: | :---: |
|  | $\mathbf{1 9 5 2}$ | $\mathbf{2 0 2 2}$ | $5.67 \%$ |
| Dividends | $\$ 9,548$ | $\$ 453,154$ | $5.36 \%$ |
| Principal * | $\$ 179,921$ | $\$ 26$ million | $7.50 \%$ |
| Inflation Index | 26.70 | 296.797 | 3.50 |
| * Assumes dividends were spent |  |  |  |

We also reviewed the major world events every year over the past 70 years. There were many good events, but also many bad ones. The list of these happenings is up on our website-keystonefin.com-if you have not seen it.

Planning for the Next 70 Years...

Let's imagine you have $\$ 2$ million in investments today. You would like your children to live off the dividends. At their death, you would like the money to pass to your grandchildren and for them to live off the dividends.

|  | 2022 | 2092 | Yearly <br> Increase |
| :--- | :---: | :---: | ---: |
| Dividends | $\$ 34,859$ | $\$ 1,654,429$ | $5.67 \%$ (1) |
| Principal | $\$ 2$ million | $\$ 95$ million | $5.67 \%$ (2) |
| Living Expenses | $\$ 100,000$ | $\$ 1,111,599$ | $3.50 \%$ (1) |

(1) Assumes same yearly increase as in the past 70 years.
(2) Assumes principal grows at same rate as dividends.

Note the following:

- These are projections based on what has happened over the past 70 years. Of course, there is no guarantee that the next 70 years will look like the past.
- Let's start with living expenses. A $\$ 100,000$ lifestyle will require $\$ 1.1$ million per year in 70 years at $3.5 \%$ inflation. You can see why the Federal Reserve is concerned about high inflation.
- A $\$ 2$ million investment in the S\&P 500® would not provide enough dividends to cover a $\$ 100,000$ lifestyle today. But since dividends are assumed to be growing faster than inflation ( $5.67 \%$ vs. $3.50 \%$ ), eventually they would. In 70 years, they would be well in excess ( $\$ 1.7$ million yearly dividends vs. $\$ 1.1$ million living expenses).


## How Can I Implement a Plan Like This?

To ensure your children and grandchildren (and future generations) follow a plan such as this, you may want to consider a trust.

## Using a trust at your death will allow you to implement a "living off the dividends" plan for your extended family.

If you have questions about this "living off the dividends" plan, feel free to contact Brigitte at our office.

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